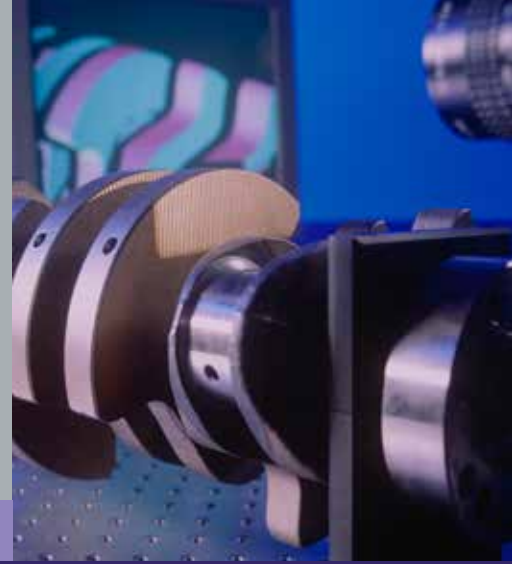


MEDIA KIT

LEITFADEN ZUR OPTISCHEN 3D-MESSTECHNIK (GUIDELINE ON OPTICAL 3D MESAUREMENT)

21

**Contact**

Fraunhofer Business Unit Vision
Phone +49 911 58061-5800
www.vision.fraunhofer.de
vision@fraunhofer.de

Advertisements: Susanne Wagner
Text edition: Regina Fischer

c/o Fraunhofer-Institute for Integrated
Circuits IIS
Flugplatzstraße 75
90768 Fürth

Industrial Image Processing

Knowing about the possibilities and limitations of the latest technologies is an important prerequisite for the successful implementation of image processing in the production. The Fraunhofer Vision guideline series wants to contribute to this goal.

We release one volume per year, each volume dealing with one specific topic in the field of industrial image processing and describing the potential of the technology in several areas of application as simply and concretely as possible, in order to facilitate access to the topic for potential users.

The guidelines are published in German and are mainly designated for the German speaking market.

In 2021, a release of the »Guideline on Optical 3D Measurement« will be published which appeared as volume 14 in 2014.

Optical 3D Measurement

The exact observation of geometric dimensions is very important for the quality assurance in production and manufacturing. The measuring with mechanical gauges or coordinate measuring machines is time-consuming and thus can only be performed

on some samples. A lot of tasks can be resolved much faster with contactless optical measurement.

Optical measurement systems support the development and qualification of new products, secure and objectify production processes and enable fast quality control loops in the production cycle. Furthermore, it is nowadays possible to measure with high accuracy the structures inside an object made out of nearly every material.

Planned contents

In a combination of theoretical and practical articles, the Guideline on Optical 3D Measurement will deliver an overview about the area of optical 3d measurement:

- Basics, procedures and methods
- Typical areas of application
- Evaluation, software and algorithms
- Norms, standards and guidelines

MEDIA KIT

LEITFADEN ZUR OPTISCHEN 3D-MESSTECHNIK

(GUIDELINE ON OPTICAL 3D MESAUREMENT)

Advertisements

Companies offering image processing or optical 3d measuring systems or components in the field of industrial image processing or optical 3d measuring are invited to place an advertisement in the guideline. The available space for advertisements is limited. Early bookings are preferred and the advertisement should meet the technical purpose of the guideline.

Marketing conception

The guidelines are distributed among chosen readers in industry, R&D and science and are meant for really interested readers only. The main groups of readers who are addressed are potential appliers of machine vision or optical 3d measuring systems who should be offered not only the technical articles themselves but advertisements of system and components providers at the same time. The guidelines are designed for a long term use but are nevertheless very up to date. Advertisements should be adjusted to that goal.

Language

Although all articles in the guideline for industrial image processing will be written in German, the language of the advertisements can be English as well.

Copies

Print run: 3.000

PDF/Kindle: unlimited

Release date

October 2021

Advertising deadline

February 26, 2021

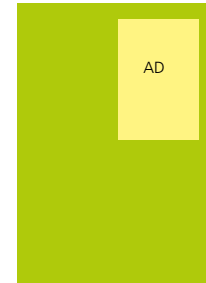
Submission deadline

May 28, 2021

Info on print documents and advertisement layout

Preferred format	PDF file, standard PDF/X-3
Print resolution	300 dpi
Colour profile	ISO coated v2
Special colours	please include the exact name and values of the colour, otherwise we will transform the colour into 4c colour scale
Fonts	all fonts have to be embedded
Bleed	5 mm each side (type 2, 3, 4 and 5)
Ad without bleed	please add a small frame to your advertisement, in case there is no frame, we will add a grey frame with contour strength 0,25 Pt.
Safety distance	please add a safety distance inside your advertisement between the frame and the text/images: 20 mm for type 2 and 4, 10 mm for all other types

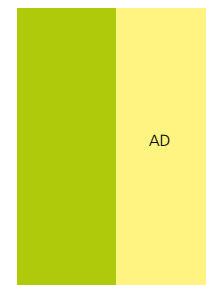
Available formats



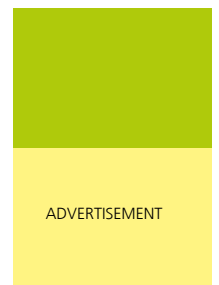
85 x 127 mm² 1



210 x 100 mm² 2



98 x 297 mm² 3



210 x 145 mm² 4



210 x 297 mm² 5

Included:

50 copies of the guideline for distribution among own customers; delivery free of charge after release.

Prices

	black/white	4 colours
Type 1	882 €	1.323 €
Type 2	1.176 €	1.764 €
Type 3	1.764 €	2.646 €
Type 4	1.764 €	2.646 €
Type 5	3.528 €	5.292 €

Other formats

on inquiry

prices in Euros, plus VAT.



DEADLINE: FEBRUARY, 28 2021



Fraunhofer Business Unit Vision
c/o Fraunhofer-Institute for Integrated Circuits IIS
Flugplatzstraße 75
90768 Fürth
Fax +49 911 58061-5899
vision@fraunhofer.de

We would like to place an advertisement in
»Leitfaden zur optischen 3D-Messtechnik« (volume 21)

Advertisement

Size type 1 type 2 type 3 type 4 type 5 Yes, please send 50
85 x 127 mm² 210 x 100 mm² 98 x 297 mm² 210 x 145 mm² 210 x 297 mm² copies of the guideline
after release.

Colour black/white 4 colours special colour:
Please indicate the name of the substitute colour.

Price Euros plus VAT

Invoice address

Company name
Street + number
Zip code + city
Country
VAT
Order number

Contact

Name, first name
Phone
Fax
Email

With my signature I give consent that I have taken note of the data protection information (<https://www.vision.fraunhofer.de/en/datenschutzinformation.html>) and that I agree with it.

I hereby give consent to be included in the email information distributor of the Fraunhofer Business Unit Vision (announcements of events, new publications, etc. on a regular basis). The consent can be revoked any time via email to vision@fraunhofer.de or via a click on a link included in every email sent to you.

signature, date and company stamp

Thank you very much for your order. You will receive an order confirmation shortly.

FRAUNHOFER VISION GUIDELINE SERIES

- **Leitfaden zur optischen 3-D-Messtechnik**
(Band 2 - ISBN 3-8167-5266-7)

- **Leitfaden zur bildgebenden Sensortechnik**
(Band 3 - ISBN 3-8167-5536-4)

- **Leitfaden zu Algorithmen und Verfahren der Bildverarbeitung**
(Band 4 - ISBN 3-8167-5627-1)

- **Leitfaden zu praktischen Anwendungen der Bildverarbeitung**
(Band 5 - ISBN 3-8167-6094-5)

- **Leitfaden zu Grundlagen und Anwendungen der opt. 3D-Messtechnik**
(Band 6 - ISBN 3-8167-6297-2)

- **Leitfaden zur Sicherheits- und Verkehrstechnik mit Bildverarbeitung**
(Band 7 - ISBN 3-8167-6552-1)

- **Leitfaden zur Wärmefluss-Thermographie**
(Band 8 - ISBN 3-8167-6754-0)

- **Leitfaden zur Inspektion von Oberflächen mit Bildverarbeitung**
(Band 9 - ISBN 3-8167-7061-4)

- **Handbuch zur Industriellen Bildverarbeitung
Qualitätssicherung in der Praxis, 1. und 2. Auflage**
(Band 10 - ISBN 978-3-8167-7386-3)

- **Leitfaden zur industriellen Röntgentechnik, 1. Auflage**
(Band 11 - ISBN 978-3-8396-0118-1)

- **Leitfaden zur Wärmefluss-Thermographie**
(Band 12 - ISBN 978-3-8396-0234-8)

- **Leitfaden zur Industriellen Bildverarbeitung, 2. Auflage**
(Band 13 - ISBN 978-3-8396-0447-2)

- **Leitfaden zur optischen 3D-Messtechnik**
(Band 14 - ISBN 978-3-8396-0761-9)

- **Leitfaden zur industriellen Röntgentechnik, 2. Auflage**
(Band 15 - ISBN 978-3-8396-0913-2)

- **Leitfaden zur Inspektion und Charakterisierung von Oberflächen**
(Band 16 - ISBN 978-3-8396-1097-8)

- **Handbuch zur Industriellen Bildverarbeitung
Qualitätssicherung in der Praxis, 3. Auflage**
(Band 17 - ISBN 978-3-8396-1226-2)

- **Leitfaden zur Bildverarbeitung in der zerstörungsfreien Prüfung**
(Band 18 - ISBN 978-3-8396-1380-1)

- **Leitfaden zur hyperspektralen Bildverarbeitung**
(Band 19 - ISBN 978-3-8396-1502-7)

- **Leitfaden zur Industriellen Bildverarbeitung, 4. Auflage**
(Band 20 - ISBN 978-3-8396-1649-9)

